



## Privacy Policy

We care about your privacy. We intentionally avoid non-essential cookies and tracking to respect user privacy. This page explains what we gather, why we gather it, and how your information is used.

### What we collect

When you sign up to join our mailing list, we ask for your **first name, last name, and email address**. If you want, you can also share:

- Your location (country and ZIP)
- Your age range (not your exact age)
- How you heard about us
- Your experience with environmental work
- Any institutional affiliations you have
- A personal message to Robin (which, with your consent, we may choose to share publicly)

In addition, when you submit a form on our site, our system automatically records basic technical information such as your **IP address, browser type, and device information**. We use this data only for security, spam prevention, and troubleshooting.

### How we collect it

We collect this information directly from you through our sign-up forms (built with WordPress + Elementor).

We may also link to third-party forms, such as Google Forms, for specific submissions. Information submitted through those forms is collected under the third party's own privacy practices. We may access and use submissions we receive through those forms in ways that are consistent with the permissions and consent you provide at the time of submission.





## Why we use it

We do not sell, rent, or share your info with outside organizations. We use your info to:

- Send newsletters and updates you've opted into
- Better understand our community, including where folks are and what experience they bring
- Highlight supporter messages, with your permission
- Improve what we offer and how we communicate

## Analytics

We use [Plausible Analytics](#) to understand how people use our site. Plausible is a privacy-friendly analytics service that:

- Does not use cookies
- Does not collect personal data
- Shows only anonymous, aggregated trends, such as pageviews or country-level visitor counts

## Embedded and third-party content

Some pages on our site include content hosted by third-party platforms, such as embedded videos or social media content. When you choose to interact with this content, for example by playing a video or clicking through to a social media post, those third parties may collect information in accordance with their own privacy policies.

We encourage you to review the privacy policies of those platforms if you have questions about how they handle data.

## Cookies

Our site does not use cookies or tracking pixels, except what's strictly necessary to make the site function. Plausible Analytics works without cookies. That means no cookie consent banners and no hidden trackers.





LAST UPDATED: DECEMBER 21, 2025

## Who sees your information

Only a small team of site administrators has access to your information.

## Third-party services we use

- Mailchimp for email delivery
- Plausible for analytics

We also link to third-party sites for specific actions, such as making a tax-deductible donation through our fiscal sponsor. Any information you provide on those sites is governed by their own privacy policies.

## Security

We rely on WordPress and our third-party providers to store and protect your data. We do not keep local copies of personal data outside these systems.

## Your rights

**If you live in the EU or UK**, you have the right to access, correct, or delete your personal information, and to withdraw consent at any time. You may also lodge a complaint with your local data protection authority.

**If you live in California**, you may request to know what personal information we collect, request deletion of your information, or opt out of any sale or sharing of personal data. We do not sell personal data.

To exercise any of these rights, contact us at [hello@plantbabyplant.com](mailto:hello@plantbabyplant.com).

## How long we keep your info

We keep your information only as long as you remain subscribed, or until you ask us to delete it.

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 [hello@plantbabyplant.com](mailto:hello@plantbabyplant.com)







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## Changes to this policy

If we update this Privacy Policy, we will revise the “Last updated” date at the top of the page.

## Contact us

If you have questions about this policy or how we handle privacy, please email us at:

 [hello@plantbabyplant.com](mailto:hello@plantbabyplant.com)

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