



Privacy Policy

We care about your privacy. We don't collect much, and what we do collect, we keep safe. This page explains what we gather, why we gather it, and how you stay in control.

What we collect

When you sign up to join our mailing list, we ask for your **first name**, **last name**, and **email address**.

If you want, you can also share:

- Your location (country and ZIP)
- How you heard about us
- Your experience with environmental work
- Any institutional affiliations you have
- A personal message to Robin (which, with your consent, we have the option to share publicly)

In addition, when you submit a form on our site, our system automatically records basic technical information such as your IP address, browser type, and device information. We use this data only for security, spam prevention, and troubleshooting.

How we collect it

We collect this information directly from you through our sign-up forms (built with WordPress + Elementor).

Why we use it

We do not sell, rent, or share your info with outside organizations. We use your info to:

- Send you newsletters and updates
- Understand more about our community (where folks are, what experience they bring)
- Highlight supporter messages (with your permission)
- Improve what we offer and how we communicate





Analytics

We use [Plausible Analytics](#) to understand how people use our site. Plausible is a privacy-friendly service:

- It doesn't use cookies
- It doesn't collect personal data
- It only shows us anonymous trends (like pageviews or which countries visitors come from)

Cookies

Our site does not use cookies or tracking pixels, except what's strictly necessary to make the site function. Plausible Analytics works without cookies. That means:

- No annoying banners
- No hidden trackers following you around the web

Who sees your info

Just a small team of site admins. No one else.

Third-party services we use

- Mailchimp for email delivery
- Plausible for analytics

Both are trusted services with strong security practices.

Security

We rely on WordPress and our third-party providers to store and protect your data. We don't keep local copies outside these systems.





Your rights

- **If you live in the EU or UK:** You can ask us anytime to see your info, fix it, or delete it. You can also withdraw consent. If you're not happy, you can reach out to your local data authority.
- **If you live in California:** You can request to know what we collect, ask us to delete it, or opt out of any "selling" of data (note: we don't sell data).

To exercise your rights, contact us at hello@plantbabyplant.com.

How long we keep your info

We keep it as long as you're subscribed, or until you ask us to delete it.

Changes to this policy

If we make updates, we'll change the "Last updated" date at the top of this page.

Contact us

Questions? Email us at:

 hello@plantbabyplant.com

